

MTN HOPE FUND GAME RULES

ARTICLE 1 : ORGANISATION

The company, MTN Cameroon (organizing company) whose registered office is located at 360 Rue Drouot Akwa, P.O Box 15574 Douala, organizes a game entitled MTN Hope Fund [the Game], from 15 July at 08 am prompt to 30 September 2020, at 11: 59pm [Game duration] throughout the national territory. The Game will take place in three phases according to the following schedule:

From 15 July to 14 August (First period of play)

From 16 August to 15 September 2020 (Second period of play)

From 17 September to 30 September 2020 (third playing period)

MTN Cameroon reserves the right, if circumstances require, to shorten, extend, modify or cancel the Game. Its liability cannot be engaged as a result thereof.

ARTICLE 2 : ELIGIBILITY, REGISTRATION AND DEREGISTRATION

- Eligibility

Participation in the Game is only open to any subscriber of MTN Cameroon, registered on the MTN GO, MTN Pro control, MTN Extra tariff plans and to postpaid subscribers (subscribers who pay their consumption by invoice).

The subscriber, hereinafter referred to as the Participant or Customer must also be resident in Cameroon.

The Participant is identified from the number by which he registers for the Game. He may therefore only participate with numbers duly registered in his name (maximum 03, as stipulated by article 04 of decree n°2015/3759 of 03 September 2015 setting the terms and conditions for the identification of subscribers and electronic communications terminal equipment).

Only the person whose identity document is duly registered in the identification database of MTN Cameroon shall be considered as having participated in the Game.

The following are excluded from participation in the Game:

- Minors
- Employees and representatives of MTN CAMEROON and its affiliates

- Staff of KAMTCHUING Octavi, Bailiff at the Littoral Court of Appeal and Douala courts, P.O Box 2261, Tel: 233.43.85.46
- Any person having directly taken part in its organization.

N.B : Parents, children and spouses of employees and partners of MTN Cameroon and affiliated companies may take part in the Game, but may not under any circumstances be winners of the weekly prizes.

- **Registration-Deregistration-Re-registration to the game**

To unsubscribe from the game, the participant enters *160*0#.

Participation can be renewed at any time by the subscriber if he or she wishes to do so. In this regard, they subscribe again via *160#.

Registration, deregistration and re-registration are not charged to the Participant.

Participants/subscribers can call Customer Service at 8787 to receive the game instructions and other information.

ARTICLE 3 : MECHANISMS OF THE GAME

Assignment of objectives

The game is based on 02 objectives including : The consumption of the communication credit or billed Mobile Money transaction.

Eligible uses and transactions are specified in Article 4.

- The airtime consumption objectives.

The Participants are distributed according to their consumption profile. Objectives are assigned to the different Participants according to their level of consumption.

A game day runs from 00:00 to 23:59.

Each day of the Game, the Participant has a consumption target which he can consult at any time at *160# and which can be reminded to him by SMS.

The goal of the Game is to reach this target in order to win a daily bonus and be eligible for the weekly draw. However, for the weekly draws, in order to be eligible, the customer must have entered the code *160# at least once during the play period.

- MTN Mobile Money transactions.

Participants are divided according to their MTN Mobile Money consumption profile. Targets are assigned to the different Participants according to their level of consumption. Each day of the Game, the Participant has an MTN Mobile Money transaction objective to make which he can consult at any time at *160# and which can be reminded to him by SMS.

Customers who reach their Mobile Money transaction goals during a game day win their daily prizes and are also eligible for weekly draws. However, for the weekly draws, to be eligible, the customer must have entered the code *160# at least once during the play period.

ARTICLE 4: TYPES OF USE TAKEN INTO ACCOUNT

Concerning the consumption target:

During the day, all of the Participant's invoiced uses are gradually accumulated. The uses taken into account in the calculation of consumption are Debits from the Participant's main account by :

- *SMS*
- *Internet*
- *Calls*
- *Purchase, renewal and sending of bundles to others (gift)*
- *Buying bundles directly via MTN Mobile Money.*
- *Easy Booster Account*

Concerning the Mobile Money transaction target:

The transactions that will be taken into account here will be :

- Cash withdrawals (cash out)
- P2P transfers
- Invoice payments
- Payments for products/services
- Purchase of airtime

ARTICLE 5 : SELECTION OF WINNERS

5.1 Daily prize

The daily prize is an airtime bonus, deposited in the Participant's SIM as soon as he reaches his daily objective and he is informed by SMS thereto. It is therefore not subject to a draw.

5.2 Weekly prize

The play week runs from Friday at 06 am to Thursday at 11:59 pm. A random draw will be held every Friday to determine the winner of the past week.

The (weekly) draw is open to all participants who have reached their MTN Mobile Money consumption or transaction goals at least once during the relevant game week and who have entered *160# at least once during the game period.

As many times as the Participant reaches his daily objective of airtime consumption or MTN Mobile Money transactions during the week, he has as many chances for the weekly draw. 10 main winners and several substitutes are drawn at random.

On the day of the draw, an SMS is sent to the 10 main winners. They will be called 03 times in the presence of the bailiff. In case of silence or refusal of the prize within 24 hours after the 1st notification, the bailiff will draw up a report stating the withdrawal of the main winner and the substitutes, in the order of the draw, will be called successively under the same conditions as the main winner until one of the winners reacts and accepts his prize according to the provisions of these rules.

The Participant (principal or substitute) having reacted favourably to the notifications according to the above-mentioned procedure, wins the sum of 1,000,000F CFA (one million CFA francs).

ARTICLE 6 : SPECIAL RULES

6.1 Daily gains :

Winners are notified of their gains by SMS a few minutes after their success.

A participant will not be able to win more than once on any given Game Day. However, he will be able to win on as many Game Days as possible depending on his performance.

6.2 Case of the weekly gain :

The draws are made in the presence and under the verification of the Bailiff, in order to ensure the regularity of the draws made. The bailiff shall prepare the reports of the draw.

Winning Participants are notified by SMS and/or voice call.

A Participant cannot win 02 times the weekly prize (1 million FCFA).

MTN reserves the right to ensure a certain regional representativeness through the draws.

ARTICLE 7 : DESCRIPTION AND HANDING OF THE PRIZES

7.1 Description of the prizes

- **Daily prize:** The daily prize is airtime bonus worth 1.250F allowing you to make calls to MTN numbers and make internet calls. The bonus is valid until 11:59 of the day the bonus is deposited in the customer's account.
- Each week, 10 participants win FCFA 1,000,000 each.

Prizes staked (FCFA)	Quantity for the duration of the campaign	TOTAL
1,250F data credit	As many times as customers reach their GSM or MTN Mobile Money targets	Undetermined
1,000,000 FCFA (cash)	100	100,000,000 XAF
TOTAL		100,000,000 XAF

7.2 Handing of the prizes

Daily prizes

The daily prizes are deposited in the Participant's SIM just after he has reached his call credit consumption or MTN Mobile Money transaction target. After each deposit, a confirmation SMS will be sent to the customer. The winner will be able to check their balance by dialling *160*2#.

Weekly prizes

The winner having reacted to the notifications as set out in article 5.2, will be invited to meet the MTN team at a location indicated by MTN or agreed with MTN for an interview, photo and video session for the purpose of communicating its products and services.

In view of the foregoing, the winner waives any recourse for damage to their image by MTN. Refusal to take part in this session will automatically lead to a refusal of the prize, thus rightfully entitling the next substitute on the draw list to win the prize.

ARTICLE 8 : DISPUTES AND LIABILITIES

Participation in the Game implies unreserved acceptance of the rules and regulations in their entirety. If one or more provisions of these rules are declared null and void or unenforceable, the other clauses shall retain their full force and effect.

The MTN Cameroon will make the supreme decision on any litigation relating to the Game and its regulations, in agreement with Bailiff Kamtchuing. MTN's computer systems will be the sole evidence for all matters relating to the Game.

Only disputes notified to MTN in writing no later than one (01) month after the last weekly draw will be admissible.

Participants irrevocably waive any claim for compensation against MTN Cameroon for any delay in the organisation of the Game, as well as for any malfunction or error due to hardware and/or computer system failure, or due to any other circumstance beyond the control of MTN Cameroon.

If necessary, MTN Cameroon will take all necessary measures to overcome any blocking situation.

MTN Cameroon's liability to the Participant, if judicially established, shall not exceed the cost of his participation in the Game.

ARTICLE 9 : CONSEQUENCES OF PARTICIPATION IN THE GAME AND ACCEPTANCE OF THE PRIZE

Participation in the Game automatically entails waiver of image rights and also gives the right to the use of the participants' words and statements. Therefore, the Participant freely authorises MTN Cameroon and its subsidiaries to publish his photographs, comments and statements collected in the context of the Game at any time, wherever necessary, and on any medium.

By accepting their prizes, the winners authorise MTN Cameroon and its subsidiaries to use their images, names, surnames, first names, words and statements in any advertising-promo event on its products and services without this use capable of giving rise to any consideration other than the prize won, and this for a maximum period of ten (10) years.

Refusal to relinquish the image right will automatically lead to refusal of the prize , thereby entitling the next substitute on the draw list to win the prize (Article 5.2).

The winners waive the right to claim from MTN Cameroon, or its subsidiaries any compensation resulting from a prejudice caused by the acceptance and / or use of the prize.

ARTICLE 10 : EVIDENTIAL WEIGHT OF MTN'S SYSTEMS

The information from MTN Cameroon's computer systems will be used, if necessary, as evidence to confirm or not, provisioning of the winning Participant's MTN Mobile Money account.

The information resulting from the systems of MTN Cameroon shall have evidential force in any dispute relating to the Game. The participants undertake not to contest the validity or compelling force of these elements if they are produced as evidence by MTN Cameroon in the context of litigious proceedings.

ARTICLE 11 : DISQUALIFICATION

Shall be automatically disqualified and eliminated, Participants having been involved in a fraudulent transaction within the framework of MTN CAMEROON's activities. To this end, the Participants shall authorise and undertake to collaborate in all verifications concerning the information provided to MTN and transactions carried out.

The winners shall authorise all checks on the information provided to MTN. Any fraud will automatically result in the elimination of the winner and nullity of all their participants without prejudice to legal proceedings.

ARTICLE 12 : LEGAL DEPOSIT

These regulations are filed with Bailiff Kamtchuing Octavi, located at Boulevard Ahmadou Ahidjo, next to the Head Office of Total Akwa, P.O Box 2261 Douala, Tel : 233 43 85 46.

These game rules will also be published on the website at www.mtn.cm.

The regulations may be amended at any time in the form of an addendum which will be published in the same way as the main regulations.

Any Participant shall be deemed to have read and accepted such addendum by virtue of their participation in the game, from the date such amendment enters into force. Any Participant who refuses the modification(s) made must unsubscribe from the game.

ARTICLE 13 : ATTRIBUTION OF COMPETENCE

This game shall be governed by Cameroonian law. Any dispute that cannot be settled amicably shall be submitted to the competent jurisdiction of the GICAM Arbitration Centre in Douala.